

KENANGA BLUE CHIP FUND

RESPONSIBILITY STATEMENT

This Product Highlights Sheet has been reviewed and approved by the directors and/or authorized committee and/or persons approved by the Board of Kenanga Investors Berhad and they have collectively and individually accept full responsibility for the accuracy of the information. Having made all reasonable inquiries, they confirm to the best of their knowledge and belief, that there are no false or misleading statements or omission of other facts which would make any statement in the Product Highlights Sheet false or misleading.

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The Securities Commission Malaysia has authorised/recognised the issuance of the Kenanga Blue Chip Fund and a copy of this Product Highlights Sheet has been lodged with the Securities Commission Malaysia.

The authorisation of the Kenanga Blue Chip Fund and lodgement of this Product Highlights Sheet, should not be taken to indicate that the Securities Commission Malaysia recommends the Kenanga Blue Chip Fund or assumes responsibility for the correctness of any statement made or opinion or report expressed in this Product Highlights Sheet.

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Kenanga Investors

This Product Highlights Sheet only highlights the key features and risks of this unlisted capital market product. Investors are advised to request, read and understand the disclosure documents before deciding to invest.

PRODUCT HIGHLIGHTS SHEET

KENANGA BLUE CHIP FUND (“KBCF” or the “Fund”)

BRIEF INFORMATION ABOUT THE PRODUCT

1. What is this product about?

KBCF aims to achieve long-term capital growth through investments in companies that have relatively larger market capitalization[^].

[^] *relatively larger market capitalization refers to companies with market capitalization of more than RM 4 billion at the point of purchase.*

PRODUCT SUITABILITY

2. Who is this product suitable for?

The Fund is suitable for investors who are seeking high capital growth, have moderate to high-risk tolerance and can withstand significant short-term volatilities and have long-term investment horizon.

KEY PRODUCT FEATURES

3. What am I investing in?

Fund Type	Growth & Income
Fund Category	Equity
Launch Date	23 April 2004
Investment Strategy	The Fund will construct a diversified investment portfolio that consists of fundamentally sound companies that have large market capitalization [^] and are dividends paying. The Fund may invest up to 98% of its NAV in such companies. These companies are generally referred to as “blue chip” companies. [^] <i>Large market capitalization refers to companies with market capitalization of more than RM 4 billion at the point of purchase.</i>
Asset Allocation	Equities: 50% - 98% of the Fund's NAV Fixed income securities/ Liquid assets: 2% -50% of the Fund's NAV
Performance Benchmark	FTSE Bursa Malaysia 100 Index

4. Who am I investing in?

Fund Manager / Manager	Kenanga Investors Berhad (“Manager”)
Trustee	CIMB Commerce Trustee Berhad (“Trustee”)

5. What are the possible outcomes of my investment

Unit prices for this Fund may go down as well as up. The Fund is exposed to a variety of risks by nature of the investment strategy of the Fund. As such, the Fund does not provide guarantee on the investment amount nor does it guarantee a fixed rate of return.

KEY RISKS

6. What are the key risks associated with this product?

Investors are advised to read the Fund's prospectus and understand the risks involved and if necessary, consult a professional adviser for a better understanding of the risks before investing.

General Risk related to the Fund

Market Risk	Market risk refers to the possibility that an investment will lose value because of a general decline in financial markets, due to economic, political and/or other factors, which will result in a decline in the fund's net asset value.
Manager's Risk	This risk refers to the day-to-day management of the fund by the manager which will impact the performance of the fund. For example, investment decisions undertaken by the manager, as a result of an incorrect view of the market or any non-compliance with internal policies, investment mandate, the deed, relevant law or guidelines due to factors such as human error or weaknesses in operational process and systems, may adversely affect the performance of the fund.
Liquidity Risk	Liquidity risk refers to the ease of liquidating an asset depending on the asset's volume traded in the market. If a fund holds assets that are illiquid, or are difficult to dispose of, the value of the fund will be negatively affected when it has to sell such assets at unfavourable prices.
Inflation Risk	This is the risk that investors' investment in the fund may not grow or generate income at a rate that keeps pace with inflation. This would reduce investors' purchasing power even though the value of the investment in monetary terms has increased.
Non-Compliance Risk	This refers to the current and prospective risk to the unit trust fund and the investors' interest arising from non-compliance of regulations imposed by the Capital Markets and Services Act 2007 and the guidelines, deeds, prospectuses and/or manager's internal policies and procedures by the manager. Risk of non-compliance can lead to diminished reputation, reduced franchise value, limited business opportunities and reduced expansion potential for the company. Accordingly, non-compliance may affect the investor's investments by causing a fall in the value of the unit trust fund.
Loan Financing Risk	This risk occurs when investors take a loan/financing to finance their investment. The inherent risk of investing with borrowed money includes investors being unable to service the loan repayments. In the event units are used as collateral, an investor may be required to top-up the investors' existing instalment if the prices of units fall below a certain level due to market conditions. Failing which, the units may be sold at a lower net asset value per unit as compared to the net asset value per unit at the point of purchase towards settling the loan.

Specific Risks related to the Fund

Equity and Equity-related Securities Risk	As the investments of the Fund will be in equities/ Shariah-compliant equities and equity-related securities/ Shariah-compliant equity-related securities, other than warrants and convertible loan stocks, the Fund will be affected by equity risk. For risk relating to warrants and convertible loan stocks, please refer to the Warrants and Convertible Loan Stocks Risk. Generally, equity risk may arise in the following forms, i.e., equity risks related to external factors and equity risks related to company-specific factors. All of these related equity risks can adversely affect the prices of equities, which would negatively impact the performance of the Fund. Equity risks related to external factors include economic, political or general market factors which impact equities generally. For example, adverse political developments may cause the economy of the country in which the Fund invests in to become unstable, which in turn affects the profitability of a company that operates in that country due to weakening of the economy. Equity risks related to company-specific factors include how the companies in which the Fund invests are managed; the performance of any given company depends on the quality of its management. A company that has a competent management with the necessary experience and skill sets will contribute to the effectiveness of the operations of the company as indicated by such metrics as revenue growth and profitability. Company specific factors also include how the company is doing relative to its competitors or other companies in its industry or related industries. These types of equity risks can work individually or in combination to negatively affect the value of equities/ Shariah-compliant equities and equity-related securities/ shariah-compliant equity-related securities held by the Fund.
Derivatives Risk	The Funds may from time to time use derivatives for hedging. Derivatives are financial contracts whose value depend on, or are derived from, the value of an underlying asset, reference rate or index. Such assets may include shares, interest rates, currency exchange rates and stock indices. The use of derivatives may result in a lower NAV price. Some of the risks associated with derivatives are market risk, management risk, credit risk, liquidity risk and counterparty risk. While the hedging strategy will assist in mitigating the potential losses by the Fund, any potential gains from the hedging strategy will be capped as well.

Please be advised that if a Unit Holder invests in Units through an institutional unit trust advisers which adopts the nominee system of ownership, the Unit Holder would not be considered to be a Unit Holder under the deed and consequently not have all the rights ordinarily exercisable by a Unit Holder (for example, the right to call for a Unit Holder's meeting and to vote thereat and the right to have the Unit Holder's particulars appearing in the register of Unit Holders of the Fund).

FEES AND CHARGES

7. What are the fees and charges involved?

The table below describes the charges that you may DIRECTLY incur when you buy or redeem Units of the Fund.

Sales Charge	Up to 6.50% of the Fund's NAV per unit
Redemption Charge	Nil
Transfer Fee	Nil
Switching Fee	Nil
Other Charges	There are no other charges (except charges levied by banks on remittance of money) payable directly by investors when purchasing or redeeming units of the Fund.

Note: The Manager may waive or reduce the sales charge imposed. Investors may also negotiate for a lower sales charge with their preferred distributor, subject to the respective channels' qualifying criterion.

The table describes the fees that you may INDIRECTLY incur when you invest in Units of the Fund.

Annual Management Fee	1.55% of the NAV of the Fund per annum.
Annual Trustee Fee	0.07% of the NAV of the Fund per annum, subject to a minimum of RM9,000 p.a.

All fees and charges payable to the Manager and the Trustee are subject to the goods and services tax/ sales and services tax/ other taxes of similar nature as may be imposed by the government or other authorities from time to time.

YOU SHOULD NOT MAKE PAYMENT IN CASH TO A UNIT TRUST CONSULTANT OR ISSUE A CHEQUE IN THE NAME OF A UNIT TRUST CONSULTANT.

VALUATIONS AND EXITING FROM INVESTMENTS

8. How often are valuations available?

Valuations are valued daily and you may refer to www.kenangainvestors.com.my for the unit price.

9. How do I exit from this investment and what are the risks and costs involved

Unit Holders may redeem their investments in the Fund on any Business Day by completing the prescribed redemption request form or such other manner as the Manager may accept and returning it to the Manager on any Business Day; the redemption request form is available at the office of the Manager.

Units redeemed during dealing hours (i.e. from 8.30 a.m. to 4.00 p.m.) on any Business Day will be redeemed at the NAV per Unit calculated as at the next valuation point after the request is received (i.e. "forward pricing").

Any redemption request received after the dealing hours on any Business Day will be taken as a redemption request made on the next Business Day.

The minimum redemption amount is 500 Units for each transaction or such other lower amount as the Manager in its sole discretion allows.

However, if the redemption request leaves a Unit Holder with less than 500 Units (minimum holdings), the Manager reserves the right to liquidate the balance of the Units held in the Unit Holder's account.

Redemption proceeds will be paid within ten (10) days from the date the Manager receives a duly completed redemption request form.

Cooling-Off Right

A cooling-off right is only given to an individual investor who is investing for the first time in any unit trust funds managed by the Manager but shall not include the Manager's staff and a person registered with a body approved by the Securities Commission Malaysia ("SC") to deal in unit trusts.

The cooling-off period shall be within six (6) Business Days from the date the Manager receives the duly completed form. "Cooling-Off Period" or Cooling-Off Right" is not applicable to EPF Member Investment Scheme.

Note: Please read and understand the Fund's prospectus and its supplemental prospectus (if any) before investing in the Fund.

FUND PERFORMANCE

Average Total Returns

The basis of calculating the average total returns is by calculating the growth of the NAV of the Fund at the start point against the NAV of the Fund at the end point of the calculation period of 1 year, 3 years, 5 years and 10 years. We take into account and factor in all the distributions and unit splits into the NAV of the Fund for the purposes of the calculations.

	1 year 30/09/18 - 30/09/19 (%) Return	3 years 30/09/16 - 30/09/19 (%) Return	5 years 30/09/14 - 30/09/19 (%) Return	10 years 30/09/09 - 30/09/19 (%) Return
KBCF	-3.48	4.77	1.62	5.76
Benchmark	-10.53	-0.67	-2.13	3.76

Source: Lipper IM

Annual Total Return

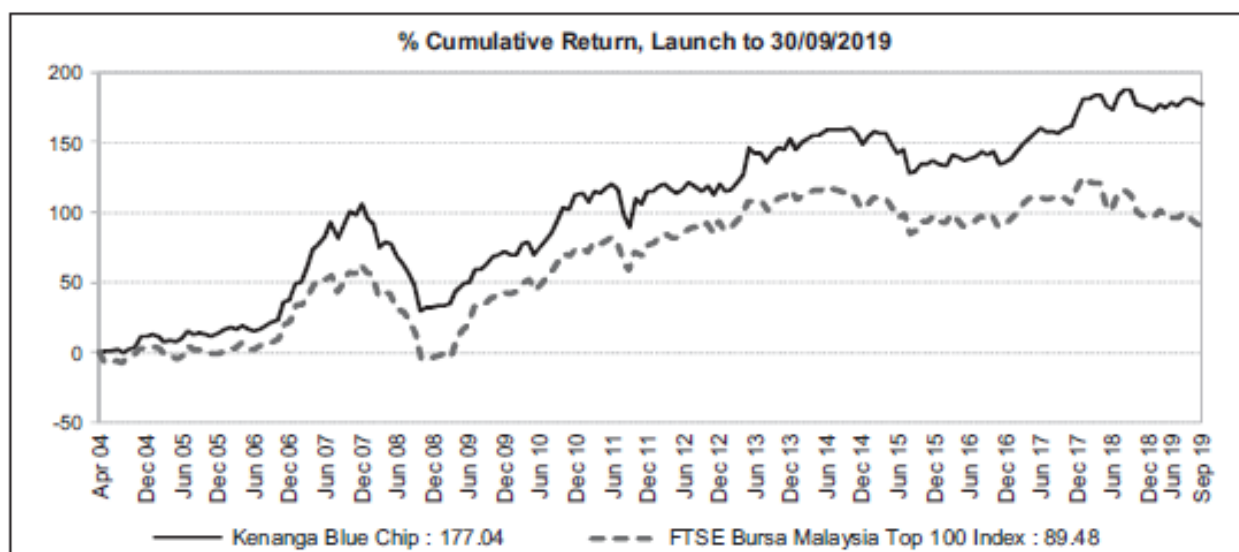
	Financial Year Ended 30 September									
	2010 (%)	2011 (%)	2012 (%)	2013 (%)	2014 (%)	2015 (%)	2016 (%)	2017 (%)	2018 (%)	2019 (%)
KBCF	19.40	-2.56	13.40	12.67	7.05	-11.33	5.47	6.12	11.97	-3.48
Benchmark	21.61	-3.57	18.31	9.86	3.98	-12.67	4.27	7.04	1.21	-10.53

Source: Lipper IM

1-Year Fund Performance Review

The Fund registered a return of -3.48%, outperforming the benchmark of -10.53%. The Fund's outperformance compared to the benchmark was mainly attributed to its stock selection and asset allocation.

Performance Chart Since Inception



Source: Novagni Analytics and Advisory

Portfolio Turnover Ratio (PTR) and Management Expense Ratio (MER)

	Financial Year Ended 30 September		
	2019	2018	2017
PTR (times)	1.05	1.18	0.91
MER (%)	1.78	1.91	1.92

Explanation of significant change in the PTR

PTR is slightly lower against previous financial year mainly due to lower trading activities.

Explanation of significant change in the MER

MER ratio of 1.78% indicates an expense of RM0.0178 for every RM1.00 of the average NAV of KBCF during the financial year ended 30 September 2019. MER is lower against previous financial year mainly due to lower recovered expenses incurred during the financial under review.

Distribution

Year Ended 30 September 2019	Year Ended 30 September 2018	Year Ended 30 September 2017
No distribution has been made during the period.	No distribution has been made during the period.	No distribution has been made during the period.

PAST PERFORMANCE OF THE FUND IS NOT AN INDICATION OF ITS FUTURE PERFORMANCE.

CONTACT INFORMATION**Who do I contact for further information or to lodge a complaint?****1. For internal dispute resolution, you may contact:**

Kenanga Investors Berhad
Company No: 199501024358 (353563-P)
Level 13, Kenanga Tower, 237, Jalan Tun Razak, 50400 Kuala Lumpur

- (a) General Line No : 03-2172 3123
- (b) Facsimile No : 03-2172 3133
- (c) Customer Service Toll Free No : 1-800 88 3737
- (d) Website : www.kenangainvestors.com.my
- (e) Email : investorservices@kenanga.com.my

2. If you are dissatisfied with the outcome of the internal dispute resolution process, please refer your dispute to the Securities Dispute Resolution Corporation (SIDREC):

- (a) via phone to : 03-2282 2280
- (b) via fax to : 03-2282 3855
- (c) via email to : info@sidrec.com.my
- (d) via letter to : Securities Industry Dispute Resolution Center (SIDREC)
Unit A-9-1, Level 9, Tower A
Menara UOA Bangsar
No. 5, Jalan Bangsar Utama 1
59000 Kuala Lumpur

3. You can direct your complaint to the SC even if you have initiated a dispute resolution process with SIDREC. To make a complaint, please contact the SC's Investor Affairs & Complaint Department:

- (a) via phone to Aduan Hotline at : 03-6204 8999
- (b) via fax to : 03-6204 8991
- (c) via email to : aduan@seccom.com.my
- (d) via online complaint form available at www.sc.com.my
- (e) via letter to : Investors Affairs and Complaints Department,
Securities Commission Malaysia
No.3, Persiaran Bukit Kiara
Bukit Kiara
50490 Kuala Lumpur

4. Federation of Investment Managers Malaysia (FIMM)'s Complaints Bureau:

- (a) via phone to : 03-2092 3800
- (b) via fax to : 03-2093 2700
- (c) via email to : complaints@fimm.com.my
- (d) via online complaint form available at www.fimm.com.my
- (e) via letter to : Legal, Secretarial & Regulatory Affairs
Federation of Investment Managers Malaysia
19-06-1, 6th Floor Wisma Tune
No.19, Lorong Dungun
Damansara Heights
50490 Kuala Lumpur

APPENDIX : GLOSSARY

Business Day	Means a day on which the Bursa Malaysia is open for trading.
Long term	Refers to a period of more than five (5) years.
Management Expense Ratio (MER)	$\frac{\text{Total annual expenses incurred by the Fund}}{\text{Average NAV of the Fund calculated on daily basis}} \times 100$ <p>This ratio will inform you of the total expenses incurred by the Fund during the year as compared to its average NAV. Total expenses include management fee, trustee fee and expenses incurred for fund administrative services. A low MER indicates the effectiveness of the Manager in managing the expenses of the Fund.</p>
Net Asset Value (NAV)	Means the total value of the Fund's assets minus its liabilities at the valuation point. In computing the annual management fee and annual trustee fee, the NAV of the Fund should include the management fee and the trustee fee for the relevant day.
NAV per Unit	Means the NAV of the Fund divided by its total number of units in circulation.
Portfolio Turnover Ratio (PTR)	<p>Refers to the measure of trading activity or how frequently assets within a fund are bought and sold by the Manager. A fund with a 0.5 times portfolio turnover ratio, for example, replaces half of its holdings during the period under review. A fund with a high portfolio turnover rate will typically incur more transaction costs than one with a low portfolio turnover rate.</p> <p>The computation of PTR is as follows :</p> $\text{PTR} = \frac{(\text{Total acquisitions of the Fund} + \text{Total disposals of the Fund}) / 2}{\text{Average NAV of the Fund calculated on a daily basis}}$
Short term	Refers to a period of less than one (1) year.
Unit Holder(s)/ Investor(s)	Means the person for the time being registered under the provisions of the deed as the holder of units and includes the Manager and joint-holder.